Public Document Pack

Licensing Sub-Committee

Tuesday 4 September 2018 at 10.00 am

To be held at the Town Hall, Pinstone Street, Sheffield, S1 2HH

The Press and Public are Welcome to Attend

<mark>Mem</mark>bership

Councillors Jo<mark>sie Paszek (</mark>Chair), Lisa Banes and Vickie Priestley Mick Rooney (<mark>Rese</mark>rve)



PUBLIC ACCESS TO THE MEETING

The Licensing Committee carries out a statutory licensing role, including licensing for taxis and public entertainment.

As a lot of the work of this Committee deals with individual cases, some meetings may not be open to members of the public.

Recording is allowed at Licensing Committee meetings under the direction of the Chair of the meeting. Please see the website or contact Democratic Services for details of the Council's protocol on audio/visual recording and photography at council meetings.

A copy of the agenda and reports is available on the Council's website at <u>www.sheffield.gov.uk</u>. You can also see the reports to be discussed at the meeting if you call at the First Point Reception, Town Hall, Pinstone Street entrance. The Reception is open between 9.00 am and 5.00 pm, Monday to Thursday and between 9.00 am and 4.45 pm. on Friday.

You may not be allowed to see some reports because they contain confidential information. These items are usually marked * on the agenda.

If you require any further information please contact John Turner on 0114 273 4122 or email john.turner@sheffield.gov.uk

FACILITIES

There are public toilets available, with wheelchair access, on the ground floor of the Town Hall. Induction loop facilities are available in meeting rooms.

Access for people with mobility difficulties can be obtained through the ramp on the side to the main Town Hall entrance.

LICENSING SUB-COMMITTEE AGENDA 4 SEPTEMBER 2018

Order of Business

- 1. Welcome and Housekeeping Arrangements
- 2. Apologies for Absence
- 3. Exclusion of Public and Press To identify items where resolutions may be moved to exclude the press and public
- 4. Declarations of Interest Members to declare any interests they have in the business to be considered at the meeting
- 5. Hackney Carriage and Private Hire Licensing Individual Cases* Report of the Chief Licensing Officer.
- 6. Local Government (Miscellaneous Provisions) Act 1982 Street Trading Consent Barkers Pool

*(**NOTE:** The report at item 5 in the above agenda is not available to the public and press because it contains exempt information described in paragraphs 1 and 2 of Schedule 12A to the Local Government Act 1972 (as amended)) This page is intentionally left blank

ADVICE TO MEMBERS ON DECLARING INTERESTS AT MEETINGS

If you are present at a meeting of the Council, of its executive or any committee of the executive, or of any committee, sub-committee, joint committee, or joint sub-committee of the authority, and you have a **Disclosable Pecuniary Interest** (DPI) relating to any business that will be considered at the meeting, you must <u>not</u>:

- participate in any discussion of the business at the meeting, or if you become aware of your Disclosable Pecuniary Interest during the meeting, participate further in any discussion of the business, or
- participate in any vote or further vote taken on the matter at the meeting.

These prohibitions apply to any form of participation, including speaking as a member of the public.

You must:

- leave the room (in accordance with the Members' Code of Conduct)
- make a verbal declaration of the existence and nature of any DPI at any meeting at which you are present at which an item of business which affects or relates to the subject matter of that interest is under consideration, at or before the consideration of the item of business or as soon as the interest becomes apparent.
- declare it to the meeting and notify the Council's Monitoring Officer within 28 days, if the DPI is not already registered.

If you have any of the following pecuniary interests, they are your **disclosable pecuniary interests** under the new national rules. You have a pecuniary interest if you, or your spouse or civil partner, have a pecuniary interest.

- Any employment, office, trade, profession or vocation carried on for profit or gain, which you, or your spouse or civil partner undertakes.
- Any payment or provision of any other financial benefit (other than from your council or authority) made or provided within the relevant period* in respect of any expenses incurred by you in carrying out duties as a member, or towards your election expenses. This includes any payment or financial benefit from a trade union within the meaning of the Trade Union and Labour Relations (Consolidation) Act 1992.

*The relevant period is the 12 months ending on the day when you tell the Monitoring Officer about your disclosable pecuniary interests.

- Any contract which is made between you, or your spouse or your civil partner (or a body in which you, or your spouse or your civil partner, has a beneficial interest) and your council or authority –
 - under which goods or services are to be provided or works are to be executed; and
 - which has not been fully discharged.

- Any beneficial interest in land which you, or your spouse or your civil partner, have and which is within the area of your council or authority.
- Any licence (alone or jointly with others) which you, or your spouse or your civil partner, holds to occupy land in the area of your council or authority for a month or longer.
- Any tenancy where (to your knowledge) -
 - the landlord is your council or authority; and
 - the tenant is a body in which you, or your spouse or your civil partner, has a beneficial interest.
- Any beneficial interest which you, or your spouse or your civil partner has in securities of a body where -
 - (a) that body (to your knowledge) has a place of business or land in the area of your council or authority; and
 - (b) either -
 - the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body; or
 - if the share capital of that body is of more than one class, the total nominal value of the shares of any one class in which you, or your spouse or your civil partner, has a beneficial interest exceeds one hundredth of the total issued share capital of that class.

If you attend a meeting at which any item of business is to be considered and you are aware that you have a **personal interest** in the matter which does not amount to a DPI, you must make verbal declaration of the existence and nature of that interest at or before the consideration of the item of business or as soon as the interest becomes apparent. You should leave the room if your continued presence is incompatible with the 7 Principles of Public Life (selflessness; integrity; objectivity; accountability; openness; honesty; and leadership).

You have a personal interest where -

- a decision in relation to that business might reasonably be regarded as affecting the well-being or financial standing (including interests in land and easements over land) of you or a member of your family or a person or an organisation with whom you have a close association to a greater extent than it would affect the majority of the Council Tax payers, ratepayers or inhabitants of the ward or electoral area for which you have been elected or otherwise of the Authority's administrative area, or
- it relates to or is likely to affect any of the interests that are defined as DPIs but are in respect of a member of your family (other than a partner) or a person with whom you have a close association.

Guidance on declarations of interest, incorporating regulations published by the Government in relation to Disclosable Pecuniary Interests, has been circulated to you previously.

You should identify any potential interest you may have relating to business to be considered at the meeting. This will help you and anyone that you ask for advice to fully consider all the circumstances before deciding what action you should take.

In certain circumstances the Council may grant a **dispensation** to permit a Member to take part in the business of the Authority even if the member has a Disclosable Pecuniary Interest relating to that business.

To obtain a dispensation, you must write to the Monitoring Officer at least 48 hours before the meeting in question, explaining why a dispensation is sought and desirable, and specifying the period of time for which it is sought. The Monitoring Officer may consult with the Independent Person or the Council's Audit and Standards Committee in relation to a request for dispensation.

Further advice can be obtained from Gillian Duckworth, Director of Legal and Governance on 0114 2734018 or email <u>gillian.duckworth@sheffield.gov.uk</u>.

This page is intentionally left blank

Agenda Item 5

By virtue of paragraph(s) 1, 2 of Part 1 of Schedule 12A of the Local Government Act 1972.

Document is Restricted

This page is intentionally left blank



Agenda Item 6 SHEFFIELD CITY COUNCIL

Committee Report

Report of:	Chief Licensing Officer, Head of Licensing
Date:	4 th September 2018
Subject:	Street Trading Application City Centre Street Trading Consent
Author of Report:	Clive Stephenson
Summary:	To consider an application for a City Centre Street Trading Consent (night time) Barkers Pool.
Background Papers:	As attached
Category of Report:	OPEN

REPORT OF THE CHIEF LICENSING OFFICER, HEAD OF LICENSING TO THE LICENSING SUB COMMITTEE

REF No: 88/18

LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982

<u>CITY CENTRE STREET TRADING – Clare Essam & James Homer</u>

1.0 PURPOSE OF REPORT

1.1 To consider an application for the grant of a City Centre Street Trading Consent. Barkers Pool Sheffield.

2.0 INTRODUCTION

- 2.1 The Council as a Licensing Authority have power under the provision of the 1982 Act to regulate Street Trading in the City.
- 2.2 A Street Trading Consent is required to trade on any Street (which includes roads, footways, forecourts, or other areas to which the public have access) within the Sheffield City Boundary.
- 2.3 The Licensing Committee at it's meeting of 29th January 2002 passed the following resolution:
 - 1. That under the provisions of schedule 4 of the Local Government (Miscellaneous Provisions) Act 1982:
 - (a) all streets (which includes roads, footways, forecourts or other areas to which the public have access) within the Sheffield City boundary, shall be designated consent streets and;
 - (b) such street trading designation shall take effect as from the 1st April 2002; and
 - (c) all previous designations in relation to street trading will be rescinded as a result of the designation set out above.
 - 2. The effect of this resolution is that from 1st April 2002, it will be an offence to engage in street trading in any street or any other place identified in the above resolution without being authorised to do so by consent from the City Council.
- 2.4 A Local Authority may attach conditions to a Street Trading Consent. The conditions may include conditions to prevent obstruction of the street and danger to persons using the street or nuisance or annoyance.
- 2.5 A Street Trading Consent may only be granted for a maximum period of twelve months.
- 2.6 There is no appeal procedure against the refusal or revocation of any consent. An applicant may, however apply for judicial review of the Council's decision.

3.0 THE APPLICATION

- 3.1 The applicants are a Miss Clare Essam and Mr James Homer a copy of the application is attached at Appendix 'A'.
- 3.2 The application was submitted on 12th July 2018
- 3.3 The application is to replace a current street trading consent issued for many years. The current trader has given notice of the intention not to trade any longer, and this application will replace an existing pitch and times.
- 3.4 The application was circulated, in the usual manner, to all appropriate services including City Centre Management. There have been no objections raised from any third parties.

4.0 **REASONS FOR REFERRAL**

4.1 The application has been referred to the Sub-Licensing Committee for their consideration as the Licensing Authority because current policy for City Centre Applications states;

Sections 3.1.13;

All applications will then be placed before our Licensing Committee for determination and applicants are advised to provide as much information as possible regarding their proposal which can include photographs of the proposed

5.0 FINANCIAL IMPLICATIONS

5.1 The Street Trading Policy states that fees will be set and reviewed annually on a full cost recovery basis. The level of fee takes into account the location, duration of consent, the trading hours and articles to be sold as well as the enforcement of terms and conditions.

6.0 **RECOMMENDATIONS**

6.1 That Members are recommended to grant this consent.

7.0 OPTIONS OPEN TO THE COMMITTEE

- 7.1 To grant the application for a City Centre Street Trading Consent at the location applied for.
- 7.2 To grant the application with amendments.
- 7.3 To defer the matter for further consideration.
- 7.4 To refuse the grant of the Street Trading Consent.

Steve Lonnia Head of Licensing 4th September 2018

Appendix A The Application

Local Government (Miscellaneous Provisions) Act 1982

Application for a (City Centre – small unit) Street Trading Consent

Notes to Applicant:

All questions must be answered unless otherwise stated. If relevant questions are not answered, the application will be deemed incomplete and returned to the Applicant.

*I / *WE HEREBY APPLY to the Sheffield City Council for the grant of a (city centre – small unit) street trading consent.

A. THE APPLICANT(S)

10		1 st Applicant 2 nd Applicant		
		1 st Applicant (Mr/Mrs/Miss/other)	2 nd Applicant (Mr/Mrs/Miss/other)	
Q1	Full name(s)of the applicant	Miss Clare Helen Essan	Mr James Gracie Homer	
Q2	Applicant(s) permanent private address	4 Eastern Crescent Arbanthorne Sheppield SZZGF	258 Siciery Averne Stullgreen Sheppield S52RQ	
Q3	Date of birth	09/07/1984	08/08/1990	
Q4	Nationality and place of birth	British	British	
Q5	National Insurance No.	JM 152859 D	JM 48 11 65 B	
Q6	Do you have the legal right to work and live in the UK?	YES)/ NO Details:	YES)/ NO Details:	
Q7	Have you ever been refused a street trading consent in this or any other area?	YES NO Details:	YES (NO) Details:	
Q8	Telephone No	07504241703	07950314110	
Q9	Email address	clare essance amail.co	1 janeshones@homai	

B. COMPANY DETAILS (if applying as a Corporate body)

Q10	Name	Hungry Honer Street food Ital
Q11	Registered address	4 Parte Place, Leeds, LSI ZRU
Q12	Registered number	11441869
Q13	Telephone number	07504241703
Q14	Email address	Clare. essam@gmail.com
Q15	Please provide details of all Directors (names, addresses, dates of birth and details of any convictions). A separate sheet may be used.	Clare Essan DG107/1984 14 Eastern Crescent S22GF James Homer 28/08/1990 258 Sicely Avenue S52RQ

C. TRADING DETAILS

Q16	Trading Name (if applicable)	Hungry Honler Street food
Q17	Trading address (if different from above)	See above
	Post Code	
Q18	Site to be occupied	BARTIELS POOL Shoff 2101
Q19	Items to be sold (i.e. type of food, jewellery, paintings, etc)	Burgers. HOTDOSS, Chicken Burgers, Chips. Doner - HOT- Gold Drinkts.
Q20	Please specify preferred days of trade:	# Same Holiday. Thes friday Saturday
Q21	Please specify preferred hours of trade:	19-00 - 6am

D. THE UNIT

Q19	Type: eg barrow / cart, etc.	TRAILER
Q20	Size of unit	Height: 11 feet Width: 3 feet Length: 21 feet

E. CONVICTIONS / CAUTIONS

Q21	the United Kingdom	al offence, whether in	Applicant 1 Yes [] Applicant 2 Yes []			
	Details of previous	Details of previous convictions and/or cautions				
	Date of Conviction	Court of Conviction	Nature of Offence	Sentence		
	Applicant 1					
	Applicant 2					

F. CHECK LIST

The following documents must be attached with this application:

(tick)

	12
Non refundable fee of £100	~
Your current passport	~~~
Your current drivers licence	~
One other proof of identity, showing your name and current address (recent utility bill, bank statement etc)	V
Right to work documentation (if applicable)	NAV
Two (recent and identical) passport size photographs signed and dated on the reverse as a true likeness.	1
Photographs of the vehicle / unit, front back and rear.	
Details of any food hygiene qualifications (unless trading in non food items)	$\sqrt{1}$
If trading in food, confirmation that the business has a food hygiene score rating of 3 or more.	/
Confirmation your vehicle meets the quality criteria	\checkmark
Any further information you may wish to submit in support of your application	V

The following documents must be forwarded to us before the grant of your consent:

(tick if enclosed with this application)

The remaining quarterly fee or full annual fee.	V
Certificate of insurance in respect of the vehicle / unit	1
Public liability insurance (minimum of £2,000,000)	V
Written confirmation that the vehicle meets the Council's food safety standards	C
Waste management contract	~
Declare that you have registered as a food business	

G. DECLARATION

WARNING

Paragraph 10(3) of Schedule 4 to the Local Government (Miscellaneous Provisions) Act 1982 gives the following warning:-

"Any person who, in connection with an applicationfor a street trading consent, makes a false statement which he knows to be false, in any material respect, or which he does not believe to be true, shall be guilty of an offence."

1 / We,

- declare that all the information I have given in this application is complete and correct:
- declare that I am over 17 years of age (in cases of individual applicants)
- declare I understand and will comply with the Sheffield City Council Street Trading Consent Conditions;
- undertake to pay Sheffield City Council the relevant consent fee in advance whether demanded or not;
- understand that consents are not transferable;
- understand that the Local Authority reserve the right to make further enquiries with South Yorkshire Police as a result of this application as they may consider desirable; and
- understand that giving false information is an offence and may result in prosecution and / or a street trading consent being refused or revoked:

Applicant 1	
Signature:	C. Esser
Print name:	C. ESSAM
Date:	10/07/2018
Capacity:	Drector
Applicant 2	En
Signature:	85
Print name:	Sames Homes
Date:	8/8/2013
Capacity:	Director.

Please read these notes before completing the application form.

- (a) If there is insufficient room on this form to fully answer the questions; or if you wish to make any further statement in support of your application, please do so on a separate sheet of paper attached to this form.
- (b) <u>None</u> of the information which you supply on (or with) this form will be treated as confidential except where it relates to convictions.
- (c) The Council is under no obligation whatsoever to grant a consent to any person; you will be notified of the result of this application, as soon as possible.



Mobilers Insurance Services A trading name of Insurance Factory Limited Haden House 16 Waterfall Lane Cradley HeathB64 6PU Tel: 01384 429 901 info@mobilers.co.uk www.mobilers.co.uk

Hungry Homer Street Food Ltd 14 Eastern Crescent Sheffield S2 2GF

> Client Reference: 0/CESS02LC01 Date Issued: 09/07/2018

Dear Miss Essam

Liability Insurance

Thank you for arranging your Liability Insurance with us, effective from 09/07/2018; please find enclosed your documentation for safekeeping.

Please take time to familiarise yourself with the documentation to ensure cover meets your requirements. It is important you pay particular attention to any specific conditions, warranties and/or endorsements which apply to this policy; failure to comply with these may invalidate a claim or void the policy.

Please check all of the enclosed information carefully and advise us immediately if anything is incorrect. It is important that you review the enclosed Declaration Form to ensure all information is true and accurate; please contact us immediately if any information is incorrect as a separate proposal form may be required.

This policy is based on your demands and needs which are: -

- ✓ Employers Liability £10,000,000
- ✓ Public Liability £5,000,000*
- ✓ Products Liability £5,000,000*

*increasing to £10 million where required by contract or regulation

Reminder – Important Information

It is important to note that this policy cannot be transferred, and in the event of cancellation there is no refund of premium due to premiums being minimum and retained.

We can arrange cover for many other insurance products which may be of interest; please contact the office for more details.

Should you have any queries please do not hesitate to contact us.

Yours sincerely

Mobilers Insurance Services

Mobilers Insurance Services A trading name of Insurance Factory Limited

Page 87

Mobilers & Mobilers Insurance Services is a trading name of Insurance Factory Limited, Authorised and regulated by the Financial Conduct Authority [FCA No. 306154]. Registered in England and Wales [No. 02982445]. Registered Office: 45 Westerham Road, Bessels Green,

Mr & Mrs Stone 459 Halifax Road Grenoside Sheffield S358PB

Licensing Services Block C, Staniforth Road Sheffield S93HD

RE : Stoneys Catering (Mr Roger Stone, Mrs Linda Stone, Mr Roger William Stone, Mr Adam Stone)

To whom it may concern,

We have worked in the city center of Sheffield for over 40 years and have been licensed by Sheffield City Council since 1982. We have good relations with Sheffield City Management, which include Richard Eyre, Julie Wilson and Licensing Night Time Trading.

It has taken us many years to build our reputation and business.

We want to place Mr James Homer and Miss Clare Essam on our street trading consent; the same catering unit will be used, with the same quality food. If Mr James Homer and Miss Clare Essam are placed onto the trading consent; we will then surrender our names on the Barkers Pool night time trading consent.

Mr James Homer is a qualified chef who has worked in many restaurants in Sheffield. Miss Clare Essam has experience managing The Cabin Café – located on the Moor. Both individuals have obtained food and hygiene qualifications.

We hope you would give this application consideration.

Regards,

Mr Stone, Mrs Stone, Mr Roger William Stone & Mr Adam Stone

Mr & Mrs Stone 459 Halifax Road Grenoside Sheffield S358PB

Licensing Services Block C, Staniforth Road Sheffield S93HD

RE : Stoneys Catering (Mr Roger Stone, Mrs Linda Stone, Mr Roger William Stone, Mr Adam Stone)

To whom it may concern,

We have worked in the city center of Sheffield for over 40 years and have been licensed by Sheffield City Council since 1982. We have good relations with Sheffield City Management, which include Richard Eyre, Julie Wilson and Licensing Night Time Trading.

It has taken us many years to build our reputation and business.

We want to place Mr James Homer and Miss Clare Essam on our street trading consent; the same catering unit will be used, with the same quality food. If Mr James Homer and Miss Clare Essam are placed onto the trading consent; we will then surrender our names on the <u>Barkers Pool</u> night time trading consent.

Mr James Homer is a qualified chef who has worked in many restaurants in Sheffield. Miss Clare Essam has experience managing The Cabin Café – located on the Moor. Both individuals have obtained food and hygiene qualifications.

We hope you would give this application consideration.

Regards,

stone 15th

Mr Stone, Mrs Stone, Mr Roger William Stone & Mr Adam Stone

Dear Sheffield City Council,

Thank you so much for considering our application for the Barkers Pool pitch. Having worked with Roger and Linda over several years, we have the utmost respect for the business they have created and the high standards they maintain and we look forward to continuing in their footsteps and taking the business into the future.

James and I are from Sheffield and we are deeply proud to be so. We want to be a part of what this beautiful city has to offer and to reflect the quality's that we love about Sheffield:

- Offering some diversity in our menu fundamentally we want to offer the same as Stoneys, but with a couple of extras like gluten and dairy free options. We have many friends with dietary requirements and empathise with how difficult it is for them to eat out and we want to be part of the improving an inclusive experience for them as we see more and more places providing thoughtful options.
- We intend to be at the same festivals and events as Stoneys, celebrating some of the attractions and parties that we are famous for and being a part of what makes us such a friendly and welcoming city. We plan to bring something a bit special to our menu on occasions like this.
- We want to be a part of all the exciting **development** and change that we are blessed to have in our city centre, Alive After Five, the ever-evolving night life and the variety of cultural experience. Stoneys has become a name that Sheffielders know, love and associate with Barkers Pool, we have had nothing but positive feedback as we ask customers for their thoughts about the possibility of us continuing the van in the heart of the city.
- James's years as a chef in the Milestone, Mudcrab, Ego and Whirlow Hall Farm (to name but a few places) and my years of catering experience and kitchen work, latest of which was The Cabin where I set up and ran the kitchen in their first 6 months of opening to help them get established, speak of our passion for providing excellent food and service. We take great pride in providing **hospitality**, food is a key ingredient to people feeling welcomed and relaxed and able to share time with each other in this busy and demanding life.

We are so honoured for Roger and Linda to trust us with their business and we hope that this application gives you every assurance that we will continue to be a name that our customers know and trust, that we will continue to be an asset to the city that means so much to us.

Kind regards

Clare Essam and James Homer

	Secure https://www.gov.uk/apply-for-a-lice-re-/uploadedTid=sheffield-560261	* 0	516
	Registration of a food business establishment from Sheffield City Council		
	Step 3 of 3 Thank you		
	We have received your application.		
	We will send a confirmation email to: clare.essam@gmail.com		
	Your application reference is: sheffield-640261		
	Keep this safe as you'll need it in any correspondence with the licencing authority or if you want to change or renew the licence.		
	What happens next?		
	Sheffield City Council has been notified of your application. Assuming the form is valid they'll contact you with a decision by 26 July 2018. If you haven'l had a decision by this date you can assume it's been approved as lacit consent applies.		
Sheffield_Registrat		Show a	all

c



Safer Food Handler

www.thesaferfoodgroup.com

Award



This is to certify that

JAMES HOMER

has been awarded

Level 2 Award in Food Safety for Catering

Awarded: **09/07/2018** Grade: **Pass** Centre: **EGB03032011** Course reference: **SFHC** Learner reference: **C492DAE8**

Jason Goodyear **Chief Executive** Qualifi Ltd



Page 92



Safer Food Handler

www.thesaferfoodgroup.com

Award

This is to certify that

Clare Essam

has been awarded

Level 2 Award in Food Safety for Catering

Awarded: 09/07/2018 Grade: Pass Centre: EGB03032011 Course reference: SFHC Learner reference: AE66EE78

Jason Goodyear **Chief Executive** Oualifi Ltd





FOOD HYGIENE RATING

Stoneys Catering 459 Halifax Road Grenoside Sheffield S35 3PB

)(2)(3)

Date of hygiene rating

25.7.13

Authorising signature

1. Sutti

Contact details

Sheffield City Council Health Protection Service 2-10 Carbrook Hall Road Sheffield 59 2DB

Tel: 0114 2735774

For more information about the Food Hygiene Rating Scheme visit food.gov.uk/ratings

The food hygiene rating shown above reflects the standards found on the date of inspection or visit by the local authority. Ratings are given on a scale from 0 (urgent improvement necessary) up to 5 (very good). The rating is not a guide to food quality.



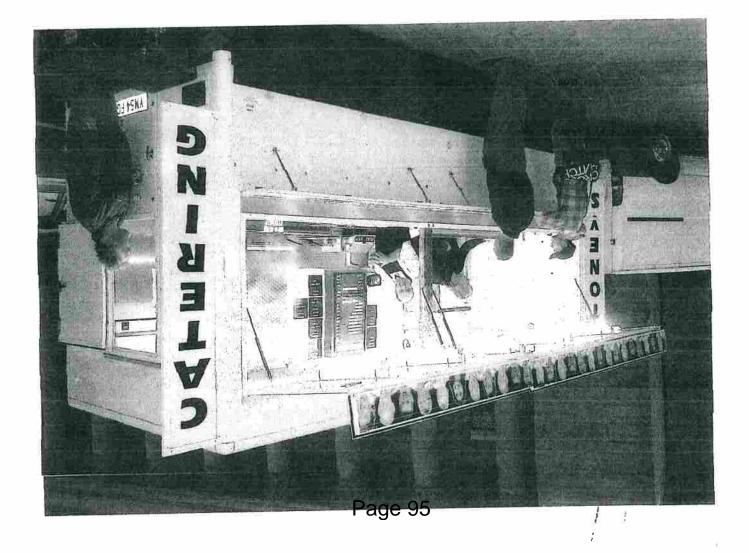




tandards Agency agricultratings

VERY GOOD

Page 94 This certificate remains the property of the local authority which reserves the right to remove it at any time.



Please return the fully completed form and all attachments to:

Licensing Service, Block C, Staniforth Road Depot Staniforth Road Sheffield S9 3HD

The Service is open from 10am to 4pm, Monday to Friday. Telephone (0114) 2734264

Sheffield City Council

CITY CENTRE STREET TRADING Small Trading Stalls

BACKGROUND

Street activities are an essential ingredient of a vibrant and lively city, and in Sheffield there is a strong demand for legitimate small scale trading pitches. They also offer an opportunity for small businesses to get started with relatively modest outlay.

The widening of footways offers the opportunity to designate more pitches in locations that will add to the attractiveness of the City Centre. In Orchard Square and Meadowhall 'Barrow' style stalls are used extensively, enhancing the colour and vitality of those places.

This scheme is part of the City Council's campaign to make Sheffield City Centre a more attractive and vibrant place. Set out below is the qualitative criteria which forms the basis on which to test applications for the grant of designated small trading stall Street Trading Consent sites within the City Centre.

QUALITATIVE CRITERIA – SMALL TRADING STALLS

GENERAL DESIGN

- There will be no motorised vehicles or stalls etc. permitted as part of this scheme.
- All barrows/handcarts must be capable of being moved on and off site by hand and any vehicles used to bring the barrows/handcarts to the site must be parked, loaded and unloaded off site.
- Good display is an important part of the selling process and top quality presentation encourages purchase and benefits the retailer reputation.
- It is in the best interest of traders to produce a high quality design in their barrows/handcarts. The function of the stall is to identify the trader and add vitality and colour to the immediate area, and reflect the quality, cleanliness and order in their operation. The barrow/stall contributes to the appearance of the street for good or bad, so design matters to everyone who uses the street, as well as the operator.
- · Sign writing and scrollwork must be finished to a standard acceptable to the City Council.
- The unit must be visually acceptable to the City Council (this will include the Head of Licensing, City Centre Manager and Planning Service) and be in keeping with the street/area that it is to be located.
- Advertisements on stalls will not be permitted except by permission of the Council in writing
 and subject to further conditions. The Council shall be the sole judge of what is an acceptable
 advertisement.
- The Council will reserve the right to not renew any consent where it considers the product(s) offered by the operator are not in keeping with the requirements of the site and the promotion of the City Centre.
- · Non functional elements attached to barrows / handcarts, are not acceptable.
- The general design of the barrow/handcart must meet the requirements of the Council for that

This page is intentionally left blank